



LEADER
East Leicestershire

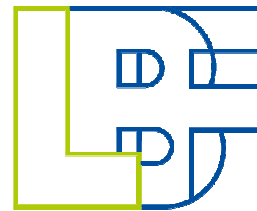


The European Agricultural Fund
for Rural Development:
Europe investing in rural areas



East Leicestershire LEADER Launch Event

LEADER is a European Funding programme designed to support rural development by providing grants to small businesses and communities. Approximately £1.5million is available to fund projects in the East Leicestershire area from 2015 until 2020. We expect the first funding call in East Leicestershire to open in October 2015.



**Leicester
Business
Festival
2015**

Sponsored by  **UNIVERSITY OF
LEICESTER**

The LEADER Launch Event will be held as part of the [Leicester Business Festival](#).

The event will take place;

Venue: The Coplow Centre, Billesdon, Leicestershire LE7 9AR

Date: Tuesday 27th October 2015

Time: 19:00-21:00

This will be a chance for businesses who are interested in LEADER to find out more about the process and how they can apply for funding. There will also be an overview of the first call for the [LLEP Growth Programme](#), which closes on November 27th.

The event will feature expert speakers as well a LEADER funding workshop and ample chance to network and share experience with other local businesses.

18:30-19:00	Arrival and Refreshments	Attendees are welcome from 18:30, with the event due to start at 19:00.
19:00-20:00	Presentations; LEADER EAFRD Case Study	Project Manager, Charlotte Long will present on the application process for East Leicestershire LEADER. There will also be an overview of the LLEP Growth Programme (EAFRD) as well as presentations from past successful grant-funded projects.
20:00-21:00	Drop in and Networking	The structured part of the event will be followed by an informal chance to network and talk to representatives from local organisations.

To book a place, please e-mail matthew.jones@leics.gov.uk or call 0116 305 3117. As places at the event may be limited, please try to restrict the number of attendees per business/project to no more than 2. More information will be added to the [Leicestershire Rural Partnership's](#) website in the run-up to the event.