



food and
drink

BUSINESS
GROWTH

EXPO

25TH OCTOBER
4 - 7PM

brooksbys

MELTON COLLEGE •
MELTON TOWN CAMPUS
ASFORDBY RD LE13 0HJ



This exciting B2B Food & Drink event will provide business attendees with the opportunity to meet with industry leaders and experts from across the sector.

There will be an extensive Food & Drink business exhibition coupled with a series of six short seminars seeking to address specific industry issues and provide help, information and guidance on growing your Food & Drink business.

Each seminar lasts 30 minutes and will focus on hot topics in the industry:

4.30-5.00pm	The Logistics Journey of a Pineapple Carl Lomas MBE Chairman Inst of Couriers	Working with the Universities to Innovate Pankaj Pancholi (Just Egg) and Anju Trevedi and Dr Alex Goddard from Leicester University
5.00-5.30pm	Labelling Requirements for the Food & Drink sector Yvonne Garaway and Leanne Foy from Melton Borough Council/LCC Trading Standards	Identifying new markets for Food and Drink SMEs Karen Gallagher – Department for International Trade
5.30-6.00pm	Selling to Supermarkets Richard Wigley The Food and Drink Forum Ltd	Growing Your Business and Overcoming Challenges Peverel Manners – Belvoir Fruit Farms
6.00-6.30pm	Making the most of your Marketing Spend Richard Allsop – The Strategic Business Partnership	How Brexit might affect Food & Drink Businesses Ian Thomson, Head of Commercial and John Buckley, Head of Intellectual Property & Media. Spearing Waite LLP

Confirmed exhibitors include seminar speakers, packaging and logistics companies as well as the business service organisations such as NFU, FSB; LLEP Business Gateway; UKTI; East Midlands Chamber, Leicestershire Food Forum, Food Enterprise Zone.

This is a FREE event and is part of the Leicester Business Festival. Registration for seminars is essential.

Visit <http://bit.ly/meltonfood>

